



Dave King Product Designer

☎ 0401 959 816
✉ info@designbydave.com.au
📍 Footscray, Melbourne
🌐 www.designbydave.com.au

About Me

I currently serve as a **Senior UI/UX Designer at Amadeus** focusing on leading design projects and enhancing user experiences in travel technology.

I'm a Melbourne-based product designer driven by creating captivating user interfaces that seamlessly empower impactful UX strategies. My digital design and front-end development skills, honed through experience and pragmatism, brings your products and business's goals to life, achieving real results.

Employment

Amadeus

Senior Product Designer - 2019 to Present

After the Amadeus acquisition of ICM & Vedaleon, Vedaleon was positioned in the travel unit working on the now titled; Amadeus Flow, building and maintaining the passenger self service and processing sector of the business for airlines and airports.

My work as the travel unit UX designer, I collaborate with cross-functional teams to address intricate issues, from ideation to implementation across products ranging from biometrics, check-in kiosks and self-bag drop.

My responsibilities included everything from research, user interviews, testing, right through to design, animations and assisting developers by building and maintaining the front end of each application.

Vedaleon

UI/UX Designer - 2015 to 2019

During my time at Vedaleon, prior to the Amadeus acquisition, I worked across all teams to address creative and complex issues to create bespoke solutions for some of Australia's biggest airlines and airports.

These products ranged from passenger processing applications, self-bag drop and check-in kiosks, to web applications and corporate websites. Web applications were utilised for ecommerce, booking management and airport operations software solutions.

Havealook

Lead Designer and 2iC Department Manager - 2010 to 2015

At Havealook websites I was charged with managing and educating the other designers, approving their designs while also working closely with clients to ensure satisfaction rates. I also was given the opportunity to improve their custom CMS capabilities and implement new features that customers could utilise as extras or improvements.

Freelance

UX Designer and Developer - 2009 to Present

Once graduating from university to gain real world experience, I decided to begin freelancing. With a broad range of clients over the years, I have used freelancing to improve my skills at design, development, and client relations. Today, I take on a limited number of projects at one time. This quality control means I can give each one exactly what it needs – focus and time.

Skills

- Visual Design
- Animation
- Prototyping
- Heuristics Evaluation
- UX Research
- UX Testing
- Persona Creation
- Accessibility Standards
- Design Systems
- SEO Principals
- SAFe® 6 Lean Agile

Tech

- HTML & SCSS
- Git / Version Control
- Javascript
- React
- NextJS
- Vercel
- Wordpress
- Headless CMS
- eCommerce
- Shopify
- Stripe

Software

- Microsoft 365
- Adobe Suite
- UserZoom
- Lookback
- Figma
- Slack
- Atlassian / Jira



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Education

RMIT Online

User Experience Design - 2022

I successfully completed a User Experience Design course offered by RMIT University through their online platform. This comprehensive course provided a valuable opportunity for me to validate my prior experience in user experience research while further developing my skills in the field. It covered essential aspects of UX design, including user research, interaction design, prototyping, and usability testing.

By leveraging this course, I strengthened my understanding of user-centered design principles and methodologies, empowering me to create highly intuitive and user-friendly digital interfaces.

Grenadi School of Design

Graphic / Web Design, Illustration, Photography - 2009

I successfully completed the Diploma of Graphic Design & Communication at Grenadi School of Design from 2007 to 2009. This comprehensive university degree provided me with a solid foundation in graphic design and web design. The program encompassed all the necessary skills and knowledge required for these fields, including photography and illustration.

Throughout the program, I gained expertise in visual communication, typography, layout design, and digital media. This educational experience equipped me with a diverse range of technical and creative skills, enabling me to deliver impactful and visually engaging design solutions.

Continuing Education

Udemy, TeamTreehouse, Egghead - 2009 to Present

In addition to my formal education, I have pursued further education through online platforms like Udemy and Team Treehouse to expand my skill set. With a strong focus on web development languages and web accessibility, I have completed several courses to stay updated with the latest industry trends.

These courses have equipped me with practical knowledge in technologies such as React, Angular, and PHP for WordPress. By understanding these frameworks, I have gained the ability to create dynamic and interactive web applications while ensuring optimal performance and user experience.

Furthermore, I have developed expertise in implementing web accessibility principles, ensuring that websites I design are inclusive and accessible to all users. This continuous pursuit of knowledge has allowed me to create engaging and accessible web experiences using cutting-edge technologies.

Awards

Amadeus - Game Changer - 2022

Havealook - Site of the Year - 2015

BorderMail - Rising Star - 2009

References

In order to ensure the privacy of my professional contacts, my references are only available upon request.

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